



Part IV: How To Get Recruiters To Work Hard For You

As every seasoned physical therapy, occupational therapy, and speech language pathology traveler knows, having a great recruiter can make all the difference in the world when it comes to advancing your career. A great recruiter knows the business like the back of his or her hand, has a keen sense of where the best opportunities lie, and combines that with a deep understanding of what's important to you to build a new assignment that is even better than the last.

But there's more to a great recruiter. Once you've worked with a few, the differences between good and great become much clearer. The best recruiters love what they do. They have great people skills. They're patient, yet they know when to apply pressure to help get what you want. They also know when a little finesse is better than making hard demands. More importantly, the best recruiters in the business do something that few others are truly willing to do — they work their tails off for their travelers.

Finding the Best of the Best

For most rehab therapy travelers, finding the recruiter that works best for you is going to take some trial and error, but it doesn't have to be painful. Rehab therapy is a relatively small world, and word — good and bad — gets around fast. Talk with your fellow travelers and staff therapists as well. Odds are that some of them have had great experiences working with recruiters, and they can help you avoid taking an assignment that sounds too good to be true.

The staffing business is all about relationships, and your recruiter should work to build a strong bond with you from the start. You can learn a lot by listening to the questions that recruiters ask you. Are they interested in what's important to you or are they hurrying through the call to try to get to whether or not you'd take an assignment? Are they looking beyond your resume to uncover your goals and dreams? Every recruiter wants to place you on an assignment, but the best recruiters know that a strong foundation forms long-term working relationships, and they won't rush this part of the process.

From Recruiter to Personal Career Agent

The very best travel and local contract rehab therapy careers are built based on an open and honest relationship with a hardworking recruiter that is willing to invest the time to find what's best for you. In fact, the very best recruiters become much more than your recruiter — they're your career agent, your coach, sometimes your counselor, and they almost always become a very close friend. Building this trust takes time, but there are several things a traveler can do to work toward such a relationship.

We Work for YOU, Get the Most From Us

1. Be honest about what's most important.

It's important for your recruiter to know how you prioritize pay, location, and setting. If money is the most important, we'll share jobs with you that are not in the location or setting you want, if that's where the best money is. If location is number one on your list, you'll see jobs of various pay rates in order to get you to the spot you're seeking.

2. Share a Little, Get a Lot

The best recruiters want to know a lot about you. They know the names of your spouse or significant other, your children, and even your pets. They remember your favorites and surprise you with 'a little something' from time-to-time. Send a photo — it sets you apart from other travelers and reminds us who we're working for.

3. Full Disclosure

If your recruiter submits you to a client and you're already interviewing there with another travel company, it doesn't help anyone. We want to know where to spend our time. That's the only reason we ask. We're not trying to steal your job or keep you from talking with other recruiters. The more forthcoming you are about your search, the better we can help you.

4. Stay in Touch

Rehab therapy travel is a small world. Your reputation is important, with clients AND with recruiters. So many travelers go MIA (missing in action) in the middle of an interview process. Even if you find a job elsewhere, give your recruiter the courtesy of a phone call. We'll still work with you in 13 weeks when you're looking for a new contract.



5. Do What You Say You'll Do

The best recruiters work harder for travelers they respect. We treat you like the way you'd like to be treated. Send your resume when you say you will, return our calls within 24 hours, take the interview with the client when he/she calls, and call us back immediately following that client interview.

6. Be Straightforward

You won't be the first therapist to decline an opportunity, but do provide your recruiter with feedback quickly. Be straightforward — if you don't want an assignment, say NO, not MAYBE.

7. Be Nice

Sometimes the most important things are those that we learned at a very young age. If you yell at the payroll clerk, the credentialer, or housing coordinator, your recruiter hears about it. We're not always perfect, but if you treat people well, they'll bend over backwards for you.

8. Fulfill Your Contract

Sometimes bad things happen. If an assignment is terminated early and if your recruiter asks you to fulfill your contract, there are reasons for it.:

- Your reputation
- The recruiter's reputation
- Time to find a new assignment
- Ability to keep you on benefits

Your recruiter has your best interest at heart, even if it means a temporary glitch. Give a little and seek a win-win situation for everyone. Your recruiter and the client will reward your commitment and flexibility.

9. Send a Referral

A referral is the ultimate 'Thank You.' Good people know good people and if you're happy with the recruiter's service, send people our way. Share your recruiter's name and email address. You will instantly become a "rock star" in your recruiter's office and if someone, your wallet gets a little fatter too.

Coollest Thank You

One traveler picked up a small gift for his recruiter at every assignment throughout the year & sent them at Christmas. A t-shirt from a university, a dream-catcher from an Indian reservation, etc. This recruiter won the informal 'bragging rights' competition for who gets the most/best thank you's, and hasn't stopped working for this traveler ever since.

In all, the most important thing to remember in order to get your recruiter to work hard for you is to realize that she/he doesn't make money if you don't find a job that meets your needs. We know you will go elsewhere from time to time, but the best recruiters work tirelessly so you won't ever have to. The more money you make and the more great assignments we can find for you, the better we do as well. We want to find the perfect job for you and we're on *your* team!

About Cirrus Allied

Cirrus Allied, LLC, formerly MDI Medical, is one of the nation's leading rehabilitation therapy staffing firms. With offices in Atlanta, Charlotte and Houston, our firm specializes in placing rehabilitation therapists and assistants into travel, contract and permanent employment. For our clients, our focus is providing a one-stop solution to their staffing and HR needs. Cirrus Allied has earned the Joint Commission's gold seal of approval.

Cirrus Allied is a member of the Cirrus Healthcare Group, an international healthcare group specializing in providing US healthcare companies with customized domestic and international staffing and HR solutions. The Group consists of [Cirrus Medical Staffing](#), [Cirrus Allied](#) and [Medtivia](#). Cirrus Medical Staffing provides national travel and permanent placement for Nurses, Nurse Practitioners and Physician Assistants; is ranked as one of the top 10 travel nurse companies in the US; and is Joint Commission Certified. In addition, the Cirrus companies provide international Therapist and Nurse staffing augmentation through our recruitment organization, Medtivia, located in the Philippines. Medtivia is continuously ranked as one of the most outstanding international nurse and therapist recruitment organizations. The companies are all [A. Soriano Corporation](#) (ANSCOR) companies.



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